





- Est 1825
- Family run, 8th generation
- Approx 100.000 HL
- 50% lager / 50% specialty beers
- 50% bottle / 50% keg
- 15% Organic





2016: BrewPub " 25-Miles"



2016: CORPORATE SOCIAL RESPONSIBILITY AMBITIONS 2030

- Regional sourcing is standard
- Sustainable relations

- Less pollution every year
- Growth ambition organic beers

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Most Sustainable Brewhouse of Europe: Meura Stream Greengulpener

- Wort heating: steam & super heated water injection
- Wort stripper
- Heat recovery: wort cooling
 booster very hot water
- 1 1,5% evaporation
- Reduction energy consumption 75%





Meura mash filter



- \rightarrow Year-to-year variability of regional barley malt
- ightarrow Processing unmalted regional organic alternative cereals



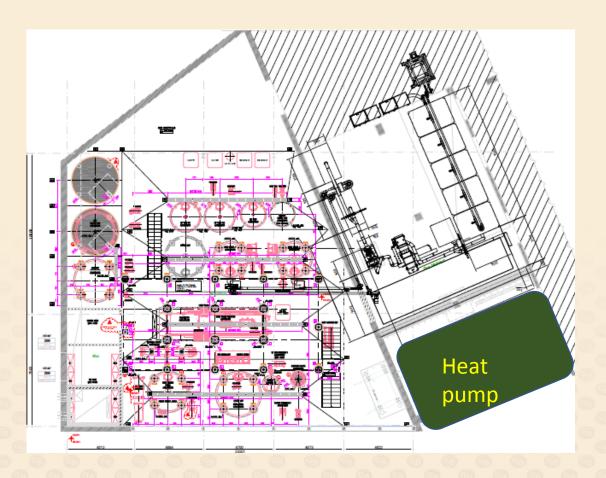




Phase II – Heat pump



- Sustainable electric power
- 100% natural refrigerants
 no halogens
- Cooling heat output = brewhouse heat input





Koning Willem 1 Price

GULPENER

Most sustainable company of The Netherlands







